

# Comprehensive Program Review Report



## Program Review - Cosmetology

### Program Summary

#### 2023-2024

**Prepared by:** Jonna Schengel

**What are the strengths of your area?:** Able to re-start contract with Estes Cosmetology with an updated MOU

**What improvements are needed?:** Assess ability of students to complete COSM courses/hours in a timely manner

**Describe any external opportunities or challenges.:** State decreased the number of hours significantly, which triggered a significant increase in cost per hour for each COSM students. This means we can only admit a limited number of students into the program as this is an ISA/Contract Ed.

**Overall SLO Achievement:** None completed due to contract ed

**Changes Based on SLO Achievement:** None completed due to contract ed

**Overall PLO Achievement:** None

**Changes Based on PLO Achievement:** None

**Outcome cycle evaluation:** Not evaluated

### Action: 2023-2024; 2022-2023; 2020-2021 Continuous curricular and facility improvement.

Maintaining and improving curriculum and industry-based facility requirements for the instructional program of Cosmetology.

**Leave Blank:** Essential for Operation

**Implementation Timeline:** 2020 - 2021, 2022 - 2023, 2023 - 2024

**Leave Blank:**

**Leave Blank:**

**Identify related course/program outcomes:** COSM261 #2 - Students able to understand new and unique styling techniques  
COSM261 #3 - Students relate to employment and operations as related to state laws.

**Person(s) Responsible (Name and Position):** Susan Winey, Jonna Schengel

**Rationale (With supporting data):** In consultation with our Advisory committee, recommendations to curriculum and facilities have been emphasized to program leaders. Licensure is essential to practice in the industry so improving licensure rates is a focused goal.

**Priority:** High

**Safety Issue:** No

**External Mandate:** No

**Safety/Mandate Explanation:**

#### Update on Action

##### Updates

**Update Year:** 2023 - 2024

10/09/2023

**Status:** Continue Action Next Year

Continue to assess curricular and facility requirements as required by the state and provided to COS via the Estes ISA/MOU.

**Impact on District Objectives/Unit Outcomes (Not Required):**

**Update Year:** 2022 - 2023

10/15/2022

**Status:** Continue Action Next Year

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COSM faculty have to meet state requirements; CTE Dean will attempt to codify the level of faculty development offered to the COSM instructors.

**Impact on District Objectives/Unit Outcomes (Not Required):**

## Resources Description

Continued and expanded industry outreach. Through advisory committee and industry contacts to improve direct student interaction. (Active)

**Why is this resource required for this action?:** This program is an industry accredited and licensed program, therefore industry input and advice is necessary to maintain and viability and hire-ability of graduates.

**Notes (optional):**

**Cost of Request (Nothing will be funded over the amount listed.):** 0

## Link Actions to District Objectives

District Objectives: 2018-2021

**District Objective 2.1** - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years

**District Objective 2.4** - By 2021, Increase the percentage of CTE students who achieve their employment objectives by 5 percentage points

District Objectives: 2015-2018

**District Objectives - 2.2** - Increase the number of students who earn an associate degree or certificate annually.

**District Objectives - 2.4** - Increase Career Technical Education course success rates and program completion annually.

District Objectives: 2021-2025

**District Objective 2.4** - Increase the percentage of CTE students who achieve their employment objectives by five percentage points (job closely related to field of study and attainment of a livable wage) and the number of CTE students who successfully complete 9+ CTE units in a single year by 10% from 2021-2025.

## Action: 2023-2024; 2022-2023; 2020-2021 Assess student success through SLO assessment and industry pass rates

Dean of CTE will meet with Cosmetology faculty to assess SLOs and provide feedback on pass rates on licensure examination.

**Leave Blank:**

**Implementation Timeline:** 2020 - 2021, 2022 - 2023, 2023 - 2024

**Leave Blank:**

**Leave Blank:**

**Identify related course/program outcomes:** All SLO and PLO relate to this.

**Person(s) Responsible (Name and Position):** Jonna Schengel, Susan Winery

**Rationale (With supporting data):** This is a current weakness in the program as faculty are not part of the regular faculty groups in the division.

**Priority:** Medium

**Safety Issue:** No

**External Mandate:** No

**Safety/Mandate Explanation:**

**Update on Action**

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## Updates

**Update Year:** 2022 - 2023

10/15/2022

**Status:** Continue Action Next Year

Due to COSM program being on hold while MOU and reduction of state hours are negotiated, the Dean has not met with the COSM faculty to discuss student pass rates on the licensure exam. Will complete this work when the program starts up again - Fall 2023.

**Impact on District Objectives/Unit Outcomes (Not Required):**

## Link Actions to District Objectives

District Objectives: 2021-2025

**District Objective 2.1** - Increase the number of students who earn an associate degree or certificate (CTE and non-CTE) by 5% from 2021-2025.

## Action: 2022-2023 Offer COSM program to COS students

Update MOU with ESTES to start offering COSM classes again

**Leave Blank:**

**Implementation Timeline:** 2022 - 2023

**Leave Blank:**

**Leave Blank:**

**Identify related course/program outcomes:** All course outcomes

**Person(s) Responsible (Name and Position):** Jonna Schengel + Senior Management to activate new MOU

**Rationale (With supporting data):** The fees requested by ESTES new MOU are \$10 per instructional hour for 1000 hours, so \$10,000 per student. This could take up to 3-5 semesters to complete depending on how many hours a week the student attend classes at ESTES.

**Priority:** Medium

**Safety Issue:** No

**External Mandate:** No

**Safety/Mandate Explanation:** It was the State Board of COSM that decreased the number of training hours from 1800 to 1000, which has caused ESTES to renegotiate the contract with COS.

## Update on Action

### Updates

**Update Year:** 2023 - 2024

10/09/2023

**Status:** Action Completed

new MOU was signed with Estes and COS is once again offering COSM classes to a limited number of students.

**Impact on District Objectives/Unit Outcomes (Not Required):**

## Resources Description

**Adjustment to Base Budget -** MOU contract with ESTES (Active)

**Why is this resource required for this action?:** To pay for ISA with ESTES

**Notes (optional):**

**Cost of Request (Nothing will be funded over the amount listed.):** 100000

## Link Actions to District Objectives

District Objectives: 2021-2025

**District Objective 1.1** - The District will increase FTES 2% from 2021 to 2025.

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